









# Via Benefits

helps you find a plan that covers you and your family

Via Benefits Insurance Services is a free resource that offers you an online marketplace and personal shopping assistance to make it easier to understand your options and enroll in health insurance. **We are not an insurance company, nor are we directly affiliated with any** – so you get unbiased support and guidance in finding the best plan for you and your family.

## When you use Via Benefits you get access to:

-  An easy-to-use online experience
-  Friendly phone support
-  A robust recommendation engine
-  Efficient, accurate enrollment
-  Objective guidance
-  Support after you enroll

## Use Via Benefits' tools and website to evaluate options

In our online marketplace, we provide decision-support tools that take into consideration you and your family's particular needs, prescription drugs, and budget. You are able to compare the most appropriate plans side by side. If at any time you have questions or can't find what you are looking for, our friendly support staff is available to assist you over the phone. **Our service is at no cost to you.**

Turn the page to learn how Via Benefits can assist you with your health care choices.



**Go online to find plans:**  
[marketplace.viabenefits.com/ColoradoPublicEmployers](https://marketplace.viabenefits.com/ColoradoPublicEmployers)  
**Call, and ask for Via Benefits**  
**833-414-1452 (TTY:711)**

**Monday through Friday, 6:00 a.m. until 7:00 p.m. Mountain time**

## Unbiased, personalized support

To help understand health care and navigate your choices, Via Benefits is here to assist you. Our representatives will answer your questions and assist with your enrollment. When you call, please mention Via Benefits to get the assistance you need to make your decisions and enroll in a plan which fits your needs and budget.

## How Via Benefits can help you



Navigate the complexities of health care



Easily shop and compare plans



Understand your health care needs



Identify whether you qualify for a tax credit



Simplify your choices and answer your questions



Enroll in plans that fit you and your family



### Working with Via Benefits

After a long career, Maria retired early in 2019. When she was employed, Maria and her family were on her company's group plan but the company did not have a retiree plan in place. To help employees with health insurance in retirement the company partnered with Via Benefits.

Maria was able to speak to a Via Benefits advisor who immediately put her at ease. The advisor helped her understand how health insurance on the individual market works and her options. The advisor assisted her in choosing a plan that fit the health needs and budget of her family.

For Maria and her family, using Via Benefits was a quick and personable way to shop for health insurance. She understood her options and felt confident about her choice.